

The New Media in the Information Age

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Abstract

The technology of the new media did not cancel the old means of communication but developed them even changed them to a great extent and led to the merging of the different means of media, which was independent from each others in the past, in away that led to the cancellation of separating borders between those means.

The means of the mass media can be characterized now by universal or international feature. News which is the most remarkable content of the means of communication gained extensively from the current development in the technology of the New Media which led to the increase the proficiency of the means of communication in its News task on the local and international levels.

The current development in the technology of the New Media especially in the field of T.V and Internet, broadcasting, had its own effects on some other media (means) such as cinema and press.

This technology had its effects also on the public, of which the most remarkable are: The technology of the New Mass Media has basically changed the pattern of behavior concerned with the means of communication for it requires a high degree of attention, and variety of the channels of communications the user confronts or may confront demassification and the division of society into distinctive classes, the class of rich knowledge those who posses the modern means of communication and the class of the poor knowledge. Those who don't posses the modern means of communication.

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For the paper in Arabic see pages (435-480)