

# **The Requirements of Applying The strategic management From The Teaching Staff's Perspectives in the Faculty of Education at Damascus University - A field Study**

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## **Abstract**

This study aimed at identifying the opinion of the Teaching Staff in the Faculty of Education at Damascus University in strategic management Requirements importance, and in the possibility of applying in their Faculty. The sample included 132 Teaching Staff in the academic year 2010/2011.

To achieve the aim of the research a questionnaire included (72) methods, distributed to four areas (general requirements for strategic management, Formulating strategic requirements, application strategic requirements, evaluation strategic requirements). The following statistical methods were used: frequencies, percent, means, standard deviations, T – Test, and one way analysis of variance (ANOVA) was also used, and (Scheffe), (LSD) test for comparisons.

Validity of the questionnaire was established though a jury of (9) of the teaching staff of educational at Damascus. Pilot sample consisted of (15) Teaching Staff, Reliability was established by Cronbach – Alpha Reliability at least (0.94) for strategic management Requirements importance, and (0.94) for possibility application.

The final results showed that strategic management Requirements importance were higher rated to the Teaching Staff, and there were statistically significant differences between the Teaching Staff in job and

qualification and experience for management Requirements importance. Also the final results showed that possibility application for strategic management were middle rated to the Teaching Staff, and there were statistically significant differences between the Teaching Staff in job and experience, and no differences in qualification for possibility application, also there were statistically significant differences between strategic management requirements importance and possibility application. In addition. The research finally presented suggestions, the Faculty of Education at Damascus University must adopt strategic management as a tool for changing and developing administrative work. .

Keywords: Higher Education, Management, strategic management, Strategic Planning, Teaching Staff.