

The Impact of the Managerial Innovation Elements on Organizational Development

(Applied Study on the Employees in Telecommunication Organizations in Lebanon)

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Abstract

This study aims to know the application of managerial innovation on Telecommunication organizations (Alpha & MTC Touch) in Lebanon, and its impact on organizational development of all levels (individuals, groups and organization) into these organizations. To achieve the study objectives 425 questionnaires were divided for employees in these organizations, 385 of them were collected. The study results shows that the organizations top management highly implement the managerial innovation elements. Therefore it impact positively on organizational development on all levels.