العام الدراسي: 2017 - 2018 الفصل الثاني

سلم التصحيح مادة إعلامية باللغة الإنجليزية

معة دمشق - مركز التعليم المفتوح برنامج الإعلام - السنة الرابعة

توزيع الدرجات	رق <u>ـــم</u> الصفحة	الســــــــــــــــــــــــــــــــــــ	رقم السؤال
<u>20 درجة:</u> درجتان لكل إجابة	27	• Fill in the spaces: 1- A 2- A 3- B 4- B 5- C 6- A 7- C 8- C 9- C 10- A	Ι
<u>30 درجة:</u> درجتان لكل إجابة	متفرقة	• Column A & Column B: 1> 5 2> 9 3> 6 4> 1 5> 10 or 14 6> 12 7> 13 8> 11 9> 2 10> 4 11> 3 12> 8 13> 7 14> 15 15> 10 or 14	II
20 درجة: درجة لكل اختصار ودرجة لترجمة كل مصطلح	متفرقة	NSA: National Security Advisor - NSA: National Security Organization - NATO: North Atlantic Treaty Organization - NSC: National Security Council - CIA: Central Intelligence Agency - MC: Manufacturing Consent - MC: Manufacturing Consent	III
1 ادرجة	10	 The case of Somalia captured for three reasons: 1- The national interests were not clear. 2- Due to extensive media coverage. 3- Principal policy-makers claimed that they paid attention to Somalia on humanitarian grounds. 	IV
<u>10 درجات:</u> درجتان ٹکل عامل	23	 The five factors "News Filters" are: 1- Media ownership which falls in the hands of giant mass media firms. 2- Advertisings as primary income source of the mass media. 3- Source of information is mainly governmental, business and "experts" funded and approved by these primary sources. 4- "Falk" as a means of disciplining the media. 5- Anti-communism as a national quasi-religion and control mechanism. 	V
11 درجة	16	 The five variables for interventionist policy: The clarity of the case for intervention on humanitarian grounds. The availability of domestic support. The CNN effect. The national interests involved. The Chances of success. 	VI